

Steven Peng

UX/UI Designer

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about

Hi, I'm Steve and I'm a UX /UI Designer. I am all about reconciling the needs of people and businesses to design beautiful solutions.

UX design to me is where my love of people, business and design all intersect, and I am currently looking for a role that further develops my skills and knowledge in in the full spectrum of UX design.

education

Apr 2018 - July 2018

General Assembly

User Experience Design

Immersive program 400+ hours

2007 - 2010

The University of Auckland

Conjoint Bachelor of Arts and Commerce degrees majoring in **Psychology, Japanese, Accounting and Taxation**

skills

Ethnographic design research, competitive/comparative analysis, usability testing, personas, prototyping, client collaboration & management, lean UX

Software

Sketch, Invision, Axure, Keynote, MS Office, Adobe Creative Suite

experience

ICG (Consultancy)

Aug 2018 - Oct 2018
Sydney, AUS

CX Consultant (Contract)

- Customer journey mapping for a Big 4 bank in Australia
- Assisting with focus groups
- Research synthesis and customer insights
- Creating mockups

Thread Harvest (Ethical fashion)

Jun 2018 - Jul 2018
Sydney, AUS

UX Consultant

- Website redesign to better balance showcasing fashion and driving education (ecommerce)

General Assembly

Apr 2018 - Jul 2018
Sydney, AUS

UX/UI Designer

- App design to reduce household food waste by changing people's behaviours for OzHarvest
- E-commerce website design for shopping pet food and supplies for Pet-tential
- Rapid iterative app design - research to paper prototype in 3 days

Dentsu Aegis Network (Media Agency)

Jan 2017 - Mar 2018
London, UK

Creative Services Executive

- Designed beautiful presentations and print materials bespoke to clients for the new business team

Freelance

Oct 2016 - Dec 2016
London, UK

PowerPoint Specialist

- Designed PowerPoint presentations for agencies (Saatchi & Saatchi, JWT, etc.)

Communis (Marketing Agency)

Apr 2016 - Sep 2016
London, UK

Presentation Specialist

- Designed PowerPoint presentations for new business sales team and existing client projects

Fuji Xerox

Oct 2013 - Mar 2016
Auckland, NZ

Marketing Analyst

- Analysis and reporting of market share
- Processing and reporting of sales information and commissions
- Graphic design - posters, website, etc.
- Training of two Marketing Analysts
- Led an employee motivation campaign